

SKAL International

Atlanta News Letter



Volume 1, Fall 2011

Questions/Comments: PR@skalatanta.org
www.skalatanta.org/info@skalatanta.org

FUTURE EVENTS!!!

October

Thursday, 27th
[La Grotta](#)
Crown Plaza Ravina
(perimeter center)
6:00 pm reception
7:00 pm dinner

November

Thursday, 17th
[Thai Restaurant](#)
[Sandy Springs](#)
5975 Roswell Road Suite
233D, Atlanta, GA
Inside Hammond Springs
Shopping Center

December

Thursday, 15th
[Maggiano's in Buckhead](#)
Annual Holiday
Luncheon at 3368
Peachtree Rd
Atlanta, GA



Message from President

My fellow Skalleagues,
I wanted to give you an overview of the 72nd international Skal Congress Sept. 19-23, 2011. As your President, it was a wonderful and inspiring opportunity for me to learn more about the true meaning of the Skal Organization and to bring back to you information on some of the exciting things that Skal international is doing and some great ideas from fellow clubs around the globe. Pictures from the event will be posted on our local website. It felt like I was attending a meeting of the United Nations, an international Olympics event, and a Republican/Democrat Election Convention all at the same time along with all the hoop-la, politics, and a grandiose coronation, but I was very proud to be from the USA and to represent

our very fine Atlanta Skal Club. I made lots of new friends and ran into some old ones too that you may recognize (Rene Welti) whose new club, the Lugarno, Switzerland Skal Club, won "Skal Club of the Year 2011" with Albany, NY taking 2nd Place. Many members from clubs all over competed for the "Sustainable Development in Tourism" Awards with over 471 entries this year (Ray Hobbs from our Club was an entry for his Green initiatives). Also, many clubs were recognized for being in the Top 10%, which would be a nice goal for the Atlanta Club for Korea next year. The criteria for selection and competition are listed on the new and improved international www.Skal.org website. The 2012 Congress

will be in Seoul, Korea and air fares are around \$300-\$400 RT from both LAX and NYC, and it promises to be one of the most exciting events ever, as it is backed by the Korean Government. Fortunately for the USA, NYC will be the 2013 Congress celebrating their 75th Anniversary - offering a 7-Day Cruise to several ports in the U.S. and Canada with an excellent price of around \$1900 congress package price for two people total cost exclusive of airfare with a commitment from the Star Alliance (Delta, etc.) to offer 10-20% airfare discounts.

Until we meet again,

Sincerely,
Lorene Sartan
2011 SKAL Atlanta President

Warm Welcome to our New Members!!!!

SKAL Atlanta New Active Members installed in June 2011:

James Tsismanakis
DeKalb CVB
President
Ph: 770.492.5011
Email: jamest@dcvb.org

Keith Brooks
Hampton Inn Stone mtn.
General manager
Ph: 770.934.0004
Email:
keith.brooks@hilton.com

SKAL International World Congress Turku 2011

The 72nd World Congress has taken place in Turku, Finland. SKÅL International Turku reported that over 600 delegates have attended the Congress from 51 countries. SKAL International Atlanta was represented by SKAL Atlanta President Lorene Sartan.



Region IV with President Tony Boyle September 21 Turku Finland



Lorene Sartan with SKAL USA Region 4 Members

2011 ATLANTA SKAL CLUB SAL DePACE MEMORIAL GOLF TOURNAMENT

2011 Atlanta SKAL Club SAL DePace Memorial Golf Tournament has been successfully organized by our fellow members Richard Tiley and Gail Evilsizor at the Dogwood Golf Club in Austell on 22nd of September 2011. About 30 participants enjoyed the tournament. The winners of the tournament were Debbie Arett, Cookie Lenciome, Van Henderson and Rick Mc Nerney.



The winning foursome: Debbie Arett; Cookie Lenciome; Van Henderson; Rick McNerney.



Harry Huff ; Steve Perish



Mark Hodges; Marvin Ingram

Industry News...

Upcoming on October 12, 2011!

Travel Trade Show & Optional Alaskan Seminar at Grand Hyatt Atlanta

SKAL International Atlanta will be joining the Southeast Travel Trade Show that will take place at the Grand Hyatt Atlanta on Wednesday October 12, 2011 from 5:30 PM to 7:45 PM. Please come and visit our booth and invite your invite all your favorite travel arrangers (travel agents, event & meeting planners, group & incentive coordinators, etc.) to the show. It is mutually

beneficial for all of us to get a good turnout. You can simply direct them to www.Travel-hows.com to get more information and to register or give them this link:<http://www.travel-shows.com/Home.html>

Contact

Travel Trade Shows
info@travel-shows.info
866-547-8751 ext 3

When

Reception & Trade Show
Wednesday October 12, 2011 from 5:30 PM to 7:45 PM EDT
Alaskan Seminar
4:30 PM to 5:30 PM PDT

Where

Grand Hyatt Atlanta in Buckhead
3300 Peachtree Road NE
Atlanta, GA 30305

Manny Beauregard – Listed A-List of Top Travel Agent by Travel + Leisure Magazine for 2011

Seventy Virtuoso members and suppliers have been named to Travel + Leisure magazine's 2011 A-List of Top Travel Agents. Virtuoso travel professionals make up 51 percent of the tenth annual collection of 137 top-selected agents - making it the most celebrated network on the prestigious list. Last year Virtuosos also led the results.

"Travel + Leisure's A-List represents some of the best travel and destination specialists in the industry – it's fiercely competitive," said Virtuoso CEO Matthew Upchurch. "We are very proud that over half of the advisors listed are counted among the Virtuoso network. The experts listed elevate their profession by continually striving to

improve their expertise and outstanding service. In doing so, they rise above the competition and are recognized for their excellent work."

Business Travel, Hotels, and Spas
Hotels – Manny Beauregard (Valerie Wilson Travel, Atlanta, GA)

SKAL Club of Atlanta 2011 Scholarship Awards

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The SKAL Club of Atlanta has awarded three Hospitality & Travel students is proud to announce that we awarded three college students, each with \$1000 scholarship. All three students are young people that are pursuing careers in the hospitality industry.

Our Three recipients awarded during our September Meeting at the Le Petit Auberge that took place on 9/29/2011 are:

Alex Kowalczyk – GA Southern University
Holly Harris – Gwinnett Technical College
Tammy Leasher – Gwinnett Technical College



SKAL Club of Atlanta 2011 Young SKAL Members



SKAL International Atlanta Club is growing its Young SKAL Membership. During the September meeting two more Hospitality students have joined our Club as Young SKAL members. SKAL Atlanta Membership Chair Bob Cooke & Lorene Sartan presented our new Young SKAL members Alex Kowalczyk and Wade Tillman, who are both studying Hospitality Management at the Georgia Southern University, their SKAL International Membership Certification.

Currently SKAL Atlanta has 3 Young SKAL members. Our first Young SKAL Member, Michael Zeman who is a senior at Kennesaw State University has been installed during our June 2011 Meeting.

Michael Zeman
Kennesaw State University
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Email: mchlzeman@gmail.com

Alex Kowalczyk
Georgia Southern University
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Email: Alexkoowalczyk24@gmail.com

Wade Tillman
Georgia Southern University
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